SUPPLY CHAIN MANAGEMENT

Markets are becoming more and more complex and dynamic. Globalization has led to evolution and augmentation of supply chains beyond traditional boundaries. The impact of these factors has made supply chain management increasingly challenging and vital to organizational performance. Integrated planning across purchasing, manufacturing and distribution is integral for the execution of shipments to meet customer commitments. Proactive and timely demand forecasting has implications on inventory and vendor management as well as competitiveness of an organization.

This 4-day immersive program on Supply Chain Management emphasizes the strategic importance of cross functional links and provides insights on strengthening these links to establish company’s competitive advantage.

BENEFITS
During the program, the participants get exposure to contemporary tools and exercises/simulation focused on supply chain management. Topical coverage includes:

- Building Integrative Partnership Across the Supply Chain
- Forecasting and Uncertainty Management
- Inventory Planning
- IT Enabled Supply Chain
- Quick Response Retailing/Manufacturing
- The Bullwhip Effect
- Aligning Incentives Across the Supply Chain
- Managing Procurements
- Distribution Logistics and Transportation Planning

DATES: April 4 - 7, 2017
PROGRAM FEE: PKR 100,000
RESIDENTIAL FEE: PKR 45,000
LOCATION: LUMS, Lahore

WHO SHOULD ATTEND
The program is designed for supply chain, logistics, and materials managers and directors who wish to broaden and update their skills and knowledge. Also marketing, customer service and manufacturing managers and directors who are seeking supply chain integration or who need to understand the impact of supply chain decisions upon their company’s performance.
**PROGRAM DIRECTOR**

Arif Iqbal Rana  
Associate Professor, Operations Management  
PhD, Rensselaer Polytechnic Institute  
MSc, Purdue University

*Research Interests:*  
Quality Management; Scheduling & Transportation; Mathematical Modelling in Production and Supply Chain Management

**CO-PROGRAM DIRECTOR**

Shakeel Sadiq Jajja  
Assistant Professor, Supply Chain and Innovation Management  
PhD, Lahore University of Management Sciences

*Research Interests:*  
Supply Chain Management, Technology and Innovation in Supply Chain Relationships, Social and Environmental Compliance in Supply Chain Relationships, Operations Management

**PROGRAM FACULTY**

Jamshed H. Khan  
Professor  
PhD, University of Texas at Arlington  
MBA, University of Texas at Arlington

Hassan Rauf Chaudhry  
Assistant Professor  
PhD, North Carolina State University  
MBA, Lahore University of Management Sciences
**TERMS AND CONDITIONS**

**ADMISSION PROCESS**
Applications will be screened with regard to their suitability for each program. Kindly ensure that your complete online application form reaches the office by the deadline. Incomplete application forms will not be entertained.

*Our online application form is available at our website:*
https://redc.lums.edu.pk/program-calendar

**PROGRAM FEE**
The fee includes tuition cost, reading material, tea and lunch served during the program. If you wish to avail accommodation at LUMS, there will be additional fee. It includes accommodation, breakfasts and dinners for the duration of the program. However, any extra charges such as telephones, extra meals etc. should be paid on departure. You may check-in on the evening preceding the start date of the program and check out the morning after the program ends. You are, however, requested to inform us of the time of your arrival and departure.

**ACCOMODATION**
We offer single bed accommodation at the Raising Executive Centre. Each bedroom with attached bathroom is equipped with mini-fridge, writing desk and direct dial STD/ISD telephone and cable TV. All bedrooms at REC are internet-ready.
*Please note we do not provide accommodation for drivers accompanying participants.*

**PAYMENT**
Payment is due upon receipt of the acceptance letter along with the invoice. Please ensure that the payment reaches the office BEFORE the start of the program. Space in the program may only be ensured after we receive the fee.

Our preferred mode of payment is by cheque/banker’s draft payable to Lahore University of Management Sciences.

Please send the cheque to:
Marketing Manager
Raising Executive Development Centre

Lahore University of Management Sciences
Opposite Sector “U”, DHA, Lahore - 54792
Tel: +92-42-35608119-8243

*LUMS is allowed to render services without tax deduction under clause (a) & (b) of Sub-section (1) of Section 153 of the Income Tax Ordinance, 2001. Therefore, on presentation of a valid tax exemption certificate by LUMS, no tax shall be deducted.*

**DISCOUNT POLICY**
For any executive program, if more than two executives from the same organization participate (up to a group size of 5 participants), each additional participant after the first two gets a 20% discount on the program fee.

**SUBSTITUTES/TRANSFERS AND REFUNDS**
If you are unable to attend a registered course we will accept a substitute until two working days before the program. Substitute candidates will be subject to the same selection process as the original candidate. If you wish to cancel your name from a program, please notify in writing at least five working days before the program. Course fee will be refunded after deducting an application-processing fee of PKR 20,000/- . There will be no refund for cancellation received after the withdrawal date or in case of no-show.

It is possible to transfer to another program within 2 years. The deposited fee will be carried forward after deducting the application-processing fee of PKR 20,000/-. Please note that only one transfer is permitted. After 2 years the deposited fee will be forfeited. Transfers should be notified at least five working days before the program.

All notifications of cancellations, substitutes and transfers must be confirmed in writing.

*Note: REDC may cancel or postpone a program due to insufficient enrolment or unforeseen circumstances. In this case, University will refund registration fee and is not responsible for any other related charges/expenses including cancellation/change charges by airlines and travel agencies. In case of postponement, the fee may be transferred to the rescheduled offering of that program or any other program as an alternate to refund. The University reserves the right to make changes in its program policies and fees at any time.*