



LUMS

Raising Executive  
Development Centre

A photograph of a large, multi-story brick building with a curved facade, set against a clear blue sky. In the foreground, there are vibrant pink and purple flowers in a garden, with a tree branch and green leaves visible on the right side.

ADVANCED CORPORATE FINANCE  
*Crafting Strategies to Create Shareholder Value*

October 2 - 5, 2018

Suleman Dawood  
School of Business

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## ADVANCED CORPORATE FINANCE

### *Crafting Strategies to Create Shareholder Value*

Sound financial management is an integral component of business strategy. Designing a consistent, cohesive corporate investment and finance strategy can create and sustain a viable competitive edge. Unfortunately, many senior managers are unaware of the linkages between strategic and financial management and do not realize that a strategic vision must be accompanied by the understanding of how it will generate financial value.

The program on **Advanced Corporate Finance** helps build understanding of the interactions between a firm's investment decisions, the business and operational strategies. Through case-studies and interactive discussions, participants gain exposure on how to optimize and integrate investment and financing decisions to maximize shareholder value. The program is designed so that participants develop a deeper understanding in applying the principles and frameworks of finance and gain greater confidence in making strategic financial decisions.

### BENEFITS

Over the course of the program, participants will:

- Explore various aspects of capital budgeting and creation of value
- Unravel the complexities of financing decisions and tactics & procedures in financial markets
- Measure the impact of financing strategies on firm's cost of capital
- Learn about company valuation - assessing worth of a business
- Gain exposure to financial implications in mergers, acquisitions and restructuring
- Develop insights on global finance

Program Date:	October 2 - 5, 2018
Program Fee:	PKR 120,000
Residential Fee:	PKR 45,000
Venue:	LUMS, Lahore

### WHO SHOULD ATTEND

Senior business executives such as CEOs, CFOs, Directors and General Managers who make or are part of the teams that make financial decisions for their companies. Some of these senior executive may not have formal finance background but because of their roles and responsibilities have to deal with such critical issues and are ideal candidates for this course. Such participants should be familiar with the basic finance and accounting concepts.

Please note this is not **"Finance for Non-Financial Managers"** program, nor is it an introductory finance course. The program content is primarily directed towards corporate finance and is therefore not suitable for all types of organizations.

*"I must say, I am thoroughly impressed. This is my first REEDC course and I am definitely coming back. The course was very well structured and the effort to balance theory and practice was really commendable. Must appreciate the hard work put in by the conference planner, staff and instructors"*

Ayesha Arshad  
Telenor Pakistan

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## ***PROGRAM DIRECTOR***

### ***SYED MUBASHIR ALI***

Associate Professor, Accounting and Finance  
PhD, University of Manchester

#### ***Research Interests:***

Corporate Finance; Privatization Policy; Regulation of Utilities; Financial Institutions & Markets; Social Enterprise

## ***PROGRAM FACULTY***

### ***ASAD ALAM***

Assistant Professor, Accounting and Finance  
MBA, University of Wisconsin-Madison  
Certified Public Accountant (CPA)

#### ***Research Interests:***

Entrepreneurship; Extensive Research Experience in Business Growth Strategies; Business Development and Private Equity Funding

### ***OMAIR HAROON***

Assistant Professor  
PhD, Accounting, The Hong Kong Polytechnic University  
CA, Institute of Chartered Accountants of Pakistan

#### ***Research Interests:***

Capital Market Research in Accounting; Financial Reporting & Corporate Governance

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## TERMS AND CONDITIONS

### ADMISSION PROCESS

Applications will be screened with regard to their suitability for the program. Kindly ensure the submission of your online application by the deadline. Our online application form is available at <https://redc.lums.edu.pk/program-calendar>

*\*Seat in the program will be reserved on a first-come, first-served basis.*

### PROGRAM FEE

The fee includes tuition cost, reading material, tea and lunch served during the program. If you wish to avail accommodation at LUMS, there will be additional fee. It includes accommodation, breakfasts and dinners for the duration of the program. However, any extra charges such as telephones, extra meals etc. should be paid on departure. You may check-in on the evening preceding the start date of the program and check out the morning after the program ends. You are, however, requested to inform us of the time of your arrival and departure.

### ACCOMMODATION

We offer single bed accommodation at the Rausing Executive Centre. Each bedroom with attached bathroom is equipped with mini-fridge, writing desk and direct dial STD/ISD telephone and cable TV. All bedrooms at REC are internet-ready. *Please note we do not provide accommodation for drivers accompanying participants.*

### PAYMENT

Payment is due upon receipt of the acceptance letter along with the invoice. Please ensure that the payment reaches the office BEFORE the start of the program. Space in the program may only be ensured after we receive the fee.

Our preferred mode of payment is by cheque/banker's draft payable to Lahore University of Management Sciences. However, the program fee can also be paid via bank transfer. Please send the cheque to:

Marketing Manager  
Rausing Executive Development Centre  
Lahore University of Management Sciences  
Opposite Sector "U", DHA, Lahore - 54792  
Tel: +92-42-35608119-8243

*\* LUMS is a non-profit organization under the Income Tax Ordinance 2001. Accordingly, the income of LUMS is not tax deductible/collectable.*

### DISCOUNT POLICY

If more than two executives from the same organization participate (up to a group size of 5 participants), each additional participant after the first two gets a 20% discount on the program fee.

### SUBSTITUTES/TRANSFERS AND REFUNDS

If you are unable to attend a registered course, we will accept a substitute until 2 working days before the program. Substitute candidates will be subject to the same selection process as the original one. If you wish to cancel your name from a program, please notify in writing or on call at least 5 working days before the program. In case of late cancellation, course fee will be refunded after deducting an application processing fee of PKR 20,000.

It is possible to transfer deposited fee to any open enrollment program within 3 years. Transfers should be notified at least 5 working days before the program. In case the participant or sponsoring organization fails to utilize the funds within 3 years, the deposited fee will be forfeited.

**Note:** *REDC may cancel or postpone a program due to insufficient enrolment or unforeseen circumstances. In this case, university will refund registration fee but will not be responsible for any other related charges/expenses including cancellation/change charges by airline and travel agencies.*

*In case of postponement, the fee may be transferred to the rescheduled offering of that program or any other program as an alternate to refund. The University reserves the right to make changes in its program policies and fees at any time.*

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