



LUMS

Rausing Executive
Development Centre

A photograph of a modern, multi-story brick building with a curved facade, set against a clear blue sky. In the foreground, there are vibrant pink and purple flowers in a garden, with a tree branch and green leaves visible on the right side.

LEADING AND MANAGING CHANGE

February 26 - March 1, 2019

Suleman Dawood
School of Business

LEADING AND MANAGING CHANGE

With the accelerated corporate pace, leading and managing change has become a critical factor for organizations. To stay relevant and compete, leaders need to be at the helm of change initiatives to navigate challenges and ensure business growth and success. In the new digital era, planning for change, identifying forces of change, assessing resistance, selecting an intervening path and nurturing continuous change are essential for organizational renewal.

This 4-day in-depth program is designed for senior leaders to help understand organizational change, as well as anticipate and manage the impact at an individual and organizational level. Real-time change scenarios through simulation will equip participants with pragmatic tools to understand issues related to change management and develop skills needed to understand, analyze, plan and implement change successfully.

BENEFITS

During the 4-days program, participants will gain exposure on:

- The underlying frameworks of organizational change and how to identify key roles i.e. change leaders, change agents & recipients of change
- How to develop strategies for designing and executing change initiatives, inspire buy-in and promote action through positive reinforcement
- Addressing challenges in implementation of change programs
- How leaders can motivate individuals to align their efforts to achieve successful change
- How to effectively anticipate and overcome resistance to change within the organization
- Developing change plans that help sustain and institutionalize change initiatives and create agility and responsiveness within the organization

Program Date:	February 26 - March 1, 2019
Program Fee:	PKR 120,000
Residential Fee:	PKR 45,000
Venue:	LUMS, Lahore.

WHO SHOULD ATTEND

This program is meant for senior business executives including General Managers who desire to deepen their understanding of the change process. Moreover, those coming to attend this program must be willing to exploit new business opportunities by being the change agents and also by mobilizing the forces of change in their enterprises.

“The experience was full of learning and new knowledge. It’s difficult to match expectations every time but LUMS exceeded my expectations.”

Waqas Kashif
Bajwa State
Bank of
Pakistan

“This program brings great value in a fast changing business world. Opens up new thought processes. Highly recommended for those looking to drive impact!”

Khurram
Nadeem
Ericsson

PROGRAM DIRECTOR

ANWAR KHURSHID

Professor, Technology and Organizational Management
PhD, Michigan State University

Research Interests:

Organization Design & Development; Change Management; Leadership & Team Building; Management of Technology & Innovation and Quality Management

CO-PROGRAM DIRECTOR

MUHAMMAD ADEEL ZAFFAR

Assistant Professor, MIS and Technology
PhD, University of North Carolina-Charlotte

Research Interests:

Development of decision support systems, Technology and Innovation Diffusion; Social networks and their impact on IS strategy and IS diffusion; Agent-based Computational Economics IS pedagogical issues and Network location models in the context of Disaster Response and Recovery Systems

PROGRAM FACULTY

ARIF NAZIR BUTT

Professor, Organizational Behavior & HRM
PhD, McGill University

Research Interests:

Organizational Behavior; Human Resource Management; Leadership; Managerial Negotiations; High Performance Teams; Performance Management

JAMSHED H. KHAN

Professor, Operations Management
PhD, University of Texas at Arlington

Research Interests:

Productivity; Quality Management; Supply Chain Management; Six Sigma; Project Management and Developing Customer Centric Culture

TERMS AND CONDITIONS

ADMISSION PROCESS

Applications will be screened with regard to their suitability for the program. Kindly ensure the submission of your online application by the deadline. Our online application form is available at <https://redc.lums.edu.pk/program-calendar>

**Seat in the program will be reserved on a first-come, first-served basis.*

PROGRAM FEE

The fee includes tuition cost, reading material, tea and lunch served during the program. If you wish to avail accommodation at LUMS, there will be additional fee. It includes accommodation, breakfasts and dinners for the duration of the program. However, any extra charges such as telephones, extra meals etc. should be paid on departure. You may check-in on the evening preceding the start date of the program and check out the morning after the program ends. You are, however, requested to inform us of the time of your arrival and departure.

ACCOMMODATION

We offer single bed accommodation at the Rausing Executive Centre. Each bedroom with attached bathroom is equipped with mini-fridge, writing desk and direct dial STD/ISD telephone and cable TV. All bedrooms at REC are internet-ready. *Please note we do not provide accommodation for drivers accompanying participants.*

PAYMENT

Payment is due upon receipt of the acceptance letter along with the invoice. Please ensure that the payment reaches the office BEFORE the start of the program. Space in the program may only be ensured after we receive the fee.

Our preferred mode of payment is by cheque/banker's draft payable to Lahore University of Management Sciences. However, the program fee can also be paid via online bank transfer. Please send the cheque to:

Marketing Manager
Rausing Executive Development Centre
Lahore University of Management Sciences
Opposite Sector "U", DHA, Lahore - 54792
Tel: +92-42-35608119-8243

** LUMS is a non-profit organization under the Income Tax Ordinance 2001. Accordingly, the income of LUMS is not tax deductible/collectable.*

DISCOUNT POLICY

If more than two executives from the same organization participate (up to a group size of 5 participants), each additional participant after the first two gets a 20% discount on the program fee.

SUBSTITUTES/TRANSFERS AND REFUNDS

If you are unable to attend a registered course, we will accept a substitute until 2 working days before the program. Substitute candidates will be subject to the same selection process as the original one. If you wish to cancel your name from a program, please notify in writing or on call at least 5 working days before the program. In case of late cancellation, course fee will be refunded after deducting an application processing fee of PKR 20,000.

It is possible to transfer deposited fee to any open enrollment program within 3 years. Transfers should be notified at least 5 working days before the program. In case the participant or sponsoring organization fails to utilize the funds within 3 years, the deposited fee will be forfeited.

Note: *REDC may cancel or postpone a program due to insufficient enrolment or unforeseen circumstances. In this case, university will refund registration fee but will not be responsible for any other related charges/expenses including cancellation/change charges by airline and travel agencies.*

In case of postponement, the fee may be transferred to the rescheduled offering of that program or any other program as an alternate to refund. The University reserves the right to make changes in its program policies and fees at any time.
