

Rausing Executive
Development Centre



LUMS

October 14 - 18, 2019


LEADERSHIP

FOR SENIOR EXECUTIVES

Suleman Dawood
School of Business

A man with a beard, wearing a grey suit and a blue tie, is seated at a conference table. He is looking down at a blue tablet device he is holding. In the background, other people are seated at the same table, but they are out of focus. One man in a white shirt is visible on the right, and another man in a light pink shirt is on the left. The setting appears to be a formal meeting or conference room.

LEADERSHIP FOR **SENIOR** EXECUTIVES



In today's competitive landscape, organizational success is determined to a large extent by the impact created by decisions of prominent leaders. At the apex, leadership decisions have broader impact and significant resonance across the entire organization. It is, therefore, of utmost importance to develop leadership capabilities of the top cadre.

To create a definitive competitive edge and lead organizations for success, top tier executives must learn to unlock their leadership potential to engage and energize people for performance, build succession and self-power, and create value in the organization.

The 5-day residential program on Leadership for Senior Executives is an immersive learning experience, offering a unique and unparalleled opportunity to create personal leadership narrative and explore how to build collaborative networks to drive organizational growth.

The background of the slide features a close-up of green leaves on thin branches, with a blurred brick wall visible in the background. A dark red rectangular box with a white border is positioned on the right side of the slide, containing the text.

BENEFITS

Over the course of 5 days, participants will;

- Explore transformational leadership and winning capabilities of successful leaders
- Delve into self-discovery and explore the role of a leader in multiple contexts
- Create personal leadership vision statement/narrative
- Learn to collaborate with multiple stakeholders in high stake situations
- Develop a holistic understanding of leadership capabilities enabling stronger relationships with the team members to boost productivity
- Understand and determine levers for building leadership succession and defining legacy as a leader
- Gain an overarching perspective on good governance and great leadership
- Engage in peer-to-peer knowledge exchange and networking opportunities



CURRICULUM

Module 1: Leadership, Succession and Governance

- Leadership styles - Visionary & strategic leadership
- Transitioning from a transactional to transformational leader
- Designing a leadership narrative focused on personal values aligned to organizational objectives
- Building succession and developing people
- Crafting a culture of learning and performance excellence
- Governance, ethics and leadership

Module 2: Top Team Management, Organizational Alignment and Strategy


- Organizational policies and culture
- Managing stakeholders across the organization for value creation

WHO SHOULD ATTEND

Senior Executives heading organizational divisions or business units with more than 15 years of experience. CEOs, C-Suite executives, and divisional heads in a leading role to more than three levels of management.

SPECIAL FEATURES

- Real-time leadership simulation and communication exercise addressing local and contemporary leadership challenges
- A unique opportunity for the senior executives to enhance learning through face-to-face interactive sessions with real-life leaders and iconic industry personalities of Pakistan
- The residential feature of the program provides enhanced learning and networking opportunities with the peers and faculty



"An excellent program on leadership. Definitely the best that I have attended. The teachers have the best methods of imparting knowledge especially Dr. Arif Butt, with his great sense of humor, captivating participants' attention."

Jawad Saleem
Equinox Pvt. Ltd.

Maryam
Baqir

The Pakistan

"It was a program with totally different format which was grueling as well as captivating. The concept of guest speakers was excellent along with their choice and the wisdom we got from them."

*Syed Ali Iqtidar
Fauji Fertilizer Company Ltd.*



PROGRAM DIRECTORS



ARIF NAZIR BUTT

Professor, Organizational Behavior
PhD, McGill University

Arif Nazir Butt is the Professor at the Suleman Dawood School of Business, LUMS. He teaches Organizational Behavior and Human Resource Management in the graduate and PhD programs.

He has published research articles in international journals including the Journal of Organizational Behavior, International Journal of Conflict Management, Human Performance Journal and Journal of International Business Studies. He has published cases in the North American Case Research Journal, Asian Case Research Journal, and the Asian Journal of Management Cases. He has presented papers at several international conferences.

Besides his academic engagements, he is a board member for Progressive Education Network (PEN), and Namal Education Foundation (NEF).



ADNAN ZAHID

Assistant Professor, Marketing
PhD, CASS Business School, City University

Adnan Zahid graduated with a PhD in Marketing from the CASS Business School, City University, UK, in 2010. He is currently an Assistant Professor at the Suleman Dawood School of Business, LUMS.

His research focuses on exploring consumption through a socio-cultural lens. He is interested in issues of status consumption, acculturation, gender, religion and consumer culture.

TALKS BY INDUSTRY ICONS

SYED BABAR ALI

Chairman
Packages Limited

ABDUL RAZZAK DAWOOD

Chairman
Descon Group

LEADERSHIP FOR SENIOR EXECUTIVES

ADMISSION CRITERIA

Applicants and/or sponsoring authorities are requested to apply as early as possible. Organizations are encouraged to nominate individuals with a record of accomplishment, demonstrated ability and promise. There are no formal requirements for admission.

However, all participants are carefully considered by the admissions committee, which evaluates not only potential of the participants to benefit from the program, but also their ability to contribute to the learning experience of others. The sponsoring organization must ensure that:

- The participant is relieved from his/her job for the program duration
- Assume all program payments and provide standard coverage for the expenses incurred during the program

To apply to the program, participants are required to submit an online application form available at **<https://redc.lums.edu.pk/program-calendar>**

If you require any assistance while applying online, please contact us by:

Tel: +92-42-35608119 or 35608243
Email: rec@lums.edu.pk
Fax: +92-42-35722691
Mail: Manager Marketing,
Rausing Executive Development Centre
Lahore University of Management Sciences,
Opposite Sector 'U', DHA Lahore - 54792 Pakistan

The deadline to apply to this program is October 2, 2018. Kindly ensure that your complete online application form reaches the office by the deadline. Incomplete application forms will not be entertained.

The Admissions Committee will review the application and recommend participation or otherwise. After the review, an information package along with the payment invoice will be mailed to the participants as well as to the sponsoring executive. A seat in the program is only confirmed once payment has been processed.

INVESTMENT

The fee for 5-day residential program is PKR 280,000/- which includes tuition costs, reading material, snacks, full-board accommodation and meals served during the program. However, any extra charges such as personal calls, extra meals for guests, laundry etc. would need to be paid on departure.

The fee is due upon the receipt of the invoice and it must be submitted through a cheque/bank draft in the name of Lahore University of Management Sciences. Payment should be sent to the mailing address mentioned in the Admission Process. LUMS is a non-profit organization under the Income Tax Ordinance 2001. Accordingly, the income of LUMS is not tax deductible/collectable.

DISCOUNT POLICY

If more than two executives from the same organization participate (up to a group size of 5 participants) in this program, each additional participant after the first two gets a 20% discount on the program fee.

ACCOMMODATION

Participants will reside in a purpose built facility named after the founder of Tetra Pak Dr. Ruben Rausing.

The Rausing Executive Development Centre (REDC) features 50 single en-suite bedrooms. Each room is equipped with mini-fridge, writing desk and direct dial STD/ISD telephone and cable TV. All bedrooms at REDC have data transmission facilities that may be used by the participants to log on to the Internet.

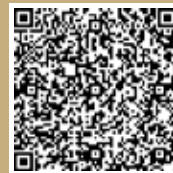
PLEASE NOTE THAT WE DO NOT PROVIDE ACCOMMODATION FOR DRIVERS ACCOMPANYING PARTICIPANTS.

SUBSTITUTES/ TRANSFERS AND REFUNDS

If you are unable to attend a registered course, we will accept a substitute until 2 working days before the program. Substitute candidates will be subject to the same selection process as the original one. If you wish to cancel your name from a program, please notify in writing or on call at least 5 working days before the program. In case of late cancellation, course fee will be refunded after deducting an application processing fee of PKR 40,000.

It is possible to transfer deposited fee to any open enrollment program within 3 years. Transfers should be notified at least 5 working days before the program. In case the participant or sponsoring organization fails to utilize the funds within 3 years, the deposited fee will be forfeited.

THE UNIVERSITY RESERVES THE RIGHT TO MAKE CHANGES TO PROGRAM POLICIES AND FEES AT ANY TIME.



<https://redc.lums.edu.pk>

Rausing Executive Development Centre (REDC)

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