



LUMS

Rausing Executive

REDX

# LEADERSHIP FOR SENIOR EXECUTIVES

LIVE Online Programme

November 16 - 20, 2020

# LEADERSHIP FOR SENIOR EXECUTIVES

## LIVE Online Programme

In today's competitive landscape, organisational success is determined to a large extent by the impact created by the decisions of prominent leaders. At the apex, leadership decisions have a broader impact and significant resonance across the entire organisation. It is, therefore, of utmost importance to develop leadership capabilities of the top cadre.

To create a definitive competitive edge and lead organisations for success, top tier executives must learn to unlock their leadership potential to engage and energise people for performance, build succession and self-power, and create value in the organisation.

The 5-day residential programme on Leadership for Senior Executives is an immersive learning experience, offering a unique and unparalleled opportunity to create a personal leadership narrative and explore how to build collaborative networks to drive organisational growth.

## PROGRAMME BENEFITS

Over the course of 5 days, participants will:

- Explore transformational leadership and winning capabilities of successful leaders
- Delve into self-discovery and explore the role of a leader in multiple contexts
- Create personal leadership vision statement/narrative
- Learn to collaborate with multiple stakeholders in high stake situations
- Develop a holistic understanding of leadership capabilities enabling stronger relationships with the team members to boost productivity Understand and determine levers for building leadership succession and defining your legacy as a leader
- Gain an overarching perspective on good governance and great leadership
- Engage in peer-to-peer knowledge exchange and networking opportunities

Programme Date: November 16 - 20, 2020

Programme Fee: PKR 170,000

Duration: 4.5 Days

## SPECIAL FEATURES

- A unique opportunity for the senior executives to enhance learning through interactive sessions with real-life leaders and iconic industry personalities of Pakistan
- Real-time leadership simulation and communication exercises addressing contemporary leadership challenges
- The residential feature of the programme provides enhanced learning and networking opportunities with the peers and faculty

## WHO SHOULD ATTEND

Senior executives heading organisational divisions or business units with more than 15 years of experience. CEOs, C-Suite Executives, Entrepreneurs, and Divisional heads in a leading role to more than three levels of management. other Managers that want to lead high-performance teams are encouraged to attend.



## PROGRAMME CURRICULUM

<b>Module 1</b> <b>Leadership, Succession and Governance</b>	<b>Module 2</b> <b>Top Team Management, Organisational Alignment and Strategy</b>
<ul style="list-style-type: none"><li>• Leadership styles - Visionary &amp; strategic leadership</li><li>• Transitioning from a transactional to transformational leader</li><li>• Designing a leadership narrative focused on personal values aligned to organisational objectives</li></ul>	<ul style="list-style-type: none"><li>• Organisational policies and culture</li><li>• Managing stakeholders across the organisation for value creation</li></ul>
<ul style="list-style-type: none"><li>• Building succession and developing people</li><li>• Crafting a culture of learning and performance excellence</li><li>• Governance, ethics and leadership</li></ul>	

### LIVE VIRTUAL LEARNING FOR EXECUTIVES

The programme is intelligently adapted to live virtual format imparting a brilliant mix of theoretical concepts, insights from practice, constructive tools and techniques in a highly interactive and engaged e-learning environment.

The participants get direct access to LUMS faculty and engage with peers through interactive class discussions, simulations and group project work that helps reinforce learning and networking among the group.

## ***PROGRAMME DIRECTORS***

### **ARIF NAZIR BUTT**

*Professor*

*PhD, McGill University*

#### ***Research Interests:***

*Negotiations & Conflict Management; Team Building & Leadership;  
Cross-Cultural Management; Performance Management*

### **MUHAMMAD ADEEL ZAFFAR**

*Associate Professor*

*PhD, University of North Carolina-Charlotte*

#### ***Research Interests:***

*Development of Decision Support Systems; Technology and Innovation  
Diffusion; Social Networks and their Impact on IS Strategy and IS  
Diffusion; Agent-based Computational Economics; IS Pedagogical Issues  
and Network Location Models in the Context of Disaster Response and  
Recovery Systems*

## TERMS AND CONDITIONS

### ADMISSION PROCESS

Applications will be screened with regard to their suitability for the programme. Kindly ensure the submission of your online application by the deadline. Our online application form is available at <https://redc.lums.edu.pk/programme-calendar>

*\*Seat in the programme will be reserved on a first-come, first-served basis.*

### PAYMENT

Payment is due upon receipt of the acceptance letter along with the invoice. Please ensure that the payment reaches the office BEFORE the start of the programme. Space in the programme may only be ensured after we receive the fee.

Our preferred mode of payment is by cheque/banker's draft payable to Lahore University of Management Sciences. However, the programme fee can also be paid via bank transfer. Please send the cheque to:

Marketing Manager  
Rausing Executive Development Centre  
Lahore University of Management Sciences  
Opposite Sector "U", DHA, Lahore - 54792  
Tel: +92-42-35608119-8243

*\* LUMS is a not-for-profit organisation under the Income Tax Ordinance 2001. Accordingly, the income of LUMS is not tax deductible/collectable.*

### DISCOUNT POLICY

If more than two executives from the same organisation participate (up to a group size of 5 participants), each additional participant after the first two gets a 20% discount on the programme fee.

### SUBSTITUTES/TRANSFERS AND REFUNDS

If you are unable to attend a registered programme, we will accept a substitute until 2 working days before the programme. Substitute candidates will be subject to the same selection process as the original one. If you wish to cancel your name from a programme, please notify in writing or on call at least 5 working days before the programme. In case of late cancellation, course fee will be refunded after deducting an application processing fee of PKR 20,000.

It is possible to transfer deposited fee to any open enrolment programme within 3 years. Transfers should be notified at least 5 working days before the programme. In case the participant or sponsoring organisation fails to utilise the funds within 3 years, the deposited fee will be forfeited.

**Note:** REDC may cancel or postpone a programme due to insufficient enrolment or unforeseen circumstances. In this case, university will refund registration fee but will not be responsible for any other related charges/expenses including cancellation/change charges by airline and travel agencies.

*In case of postponement, the fee may be transferred to the rescheduled offering of that programme or any other programme as an alternate to refund. The University reserves the right to make changes in its programme policies and fees at any time.*