



LUMS

Raising Executive
Development Centre

A photograph of a multi-story brick building with several windows, partially obscured by a large, vibrant yellow flowering tree in the foreground. The sky is clear and blue.

LEADING AND MANAGING CHANGE

January 26 - 29, 2021

Suleman Dawood
School of Business

LEADING AND MANAGING CHANGE

With the accelerated corporate pace, leading and managing change has become a critical factor for organisations. To stay relevant and compete, leaders need to be at the helm of change initiatives to navigate challenges and ensure business growth and success. In the new digital era, planning for change, identifying forces of change, assessing resistance, selecting an intervening path and nurturing continuous change are essential for organisational renewal.

This 4-day in-depth programme is designed for senior leaders to help understand organisational change, as well as anticipate and manage the impact at an individual and organisational level. Real-time change scenarios through simulation will equip participants with pragmatic tools to understand issues related to change management and develop skills needed to understand, analyse, plan and implement change successfully.

BENEFITS

During the 4-day programme, participants will gain exposure on:

- The underlying frameworks of organisational change and how to identify key roles i.e. change leaders, change agents & recipients of change
- How to develop strategies for designing and executing change initiatives, inspire buy-in and promote action through positive reinforcement
- Addressing challenges in implementation of change programmes
- How leaders can motivate individuals to align their efforts to achieve successful change
- How to effectively anticipate and overcome resistance to change within the organisation
- Developing change plans that help sustain and institutionalise change initiatives and create agility and responsiveness within the organisation

Programme Date: January 26 - 29, 2021
Programme Fee: PKR 120,000
Residential Fee: PKR 48,000
Venue: Rausing Executive Development Centre, LUMS

WHO SHOULD ATTEND

This programme is meant for senior business executives including General Managers who desire to deepen their understanding of the change process. Moreover, those coming to attend this programme must be willing to exploit new business opportunities by being the change agents and also by mobilising the forces of change in their enterprises.

“The experience was full of learning and new knowledge. It’s difficult to match expectations every time but LUMS exceeded my expectations.”

Waqas Kashif Bajwa
State Bank of Pakistan

“This programme brings great value in a fast-changing business world. Opens up new thought processes. Highly recommended for those looking to drive impact!”

Khurram Nadeem
Ericsson

PROGRAMME DIRECTORS

ARIF NAZIR BUTT

Professor, Organisational Behaviour & HRM
PhD, McGill University

Research Interests:

Organisational Behaviour; Human Resource Management; Leadership;
Managerial Negotiations; High Performance Teams; Performance
Management

MUHAMMAD ADEEL ZAFFAR

Associate Professor, MIS and Technology
PhD, University of North Carolina-Charlotte

Research Interests:

Development of decision support systems, Technology and Innovation
Diffusion; Social networks and their impact on IS strategy and IS
diffusion; Agent-based Computational Economics IS pedagogical issues
and Network location models in the context of Disaster Response and
Recovery Systems

TERMS AND CONDITIONS

ADMISSION PROCESS

Applications will be screened with regard to their suitability for the programme. Kindly ensure the submission of your online application by the deadline. Our online application form is available at <https://redc.lums.edu.pk/program-calendar>

**Seat in the programme will be reserved on a first-come, first-served basis.*

PROGRAMME FEE

The fee includes tuition cost, reading material, tea and lunch served during the programme. If you wish to avail accommodation at LUMS, there will be additional fee. It includes accommodation, breakfasts and dinners for the duration of the programme. However, any extra charges such as telephones, extra meals etc. should be paid on departure. You may check-in on the evening preceding the start date of the programme and check-out the morning after the programme ends. You are, however, requested to inform us of the time of your arrival and departure.

ACCOMMODATION

We offer single bed accommodation at the Rausing Executive Centre. Each bedroom with attached bathroom is equipped with mini-fridge, writing desk and direct dial STD/ISD telephone and cable TV. All bedrooms at REC are internet-ready. *Please note we do not provide accommodation for drivers accompanying participants.*

PAYMENT

Payment is due upon receipt of the acceptance letter along with the invoice. Please ensure that the payment reaches the office BEFORE the start of the programme. Space in the programme may only be ensured after we receive the fee.

Our preferred mode of payment is by cheque/banker's draft payable to Lahore University of Management Sciences. However, the programme fee can also be paid via online bank transfer. Please send the cheque to:

Marketing Manager

Rausing Executive Development Centre

Lahore University of Management Sciences

Sector "U", DHA, Lahore Cantt. Lahore - 54792

Tel: +92-42-35608119-8243

** LUMS is a not-for-profit organisation under the Income Tax Ordinance 2001. Accordingly, the income of LUMS is not tax deductible/collectable.*

DISCOUNT POLICY

If more than two executives from the same organisation participate (up to a group size of 5 participants), each additional participant after the first two gets a 20% discount on the programme fee.

SUBSTITUTES/TRANSFERS AND REFUNDS

If you are unable to attend a registered course, we will accept a substitute until 2 working days before the programme. Substitute candidates will be subject to the same selection process as the original one. If you wish to cancel your name from a programme, please notify in writing or on call at least 5 working days before the programme. In case of late cancellation, course fee will be refunded after deducting an application processing fee of PKR 20,000.

It is possible to transfer deposited fee to any open enrolment programme within 3 years. Transfers should be notified at least 5 working days before the programme. In case the participant or sponsoring organisation fails to utilise the funds within 3 years, the deposited fee will be forfeited.

Note: *REDC may cancel or postpone a programme due to insufficient enrolment or unforeseen circumstances. In this case, university will refund registration fee but will not be responsible for any other related charges/expenses including cancellation/change charges by airline and travel agencies.*

In case of postponement, the fee may be transferred to the rescheduled offering of that programme or any other programme as an alternate to refund. The University reserves the right to make changes in its programme policies and fees at any time.
