



LUMS

Rausing Executive
Development Centre

A photograph of a large, multi-story brick building with a curved facade, set against a clear blue sky. In the foreground, there are vibrant pink and purple flowers in a garden, with a tree branch and green leaves visible on the right side.

FINANCE FOR NON-FINANCIAL MANAGERS

June 8 - 12, 2021

Suleman Dawood
School of Business

FINANCE FOR NON-FINANCIAL MANAGERS

Finance for Non-Financial Managers (FNFM) equips you with essential concepts necessary to understand and predict the financial implications of your managerial decisions. The programme provides framework to help interpret and analyse financial statements and understand how business decisions are reflected in financial reports. You will master analytical techniques for project analysis, learn to allocate resources more optimally and understand financial markets and their role in capital raising and monitoring.

FNFM is an intensive 5-day programme, the extended duration of the programme ensures a wide ranging topical coverage and follows a hands-on experiential format. The programme dedicates time for conceptual learning as well as application through exercises and project work. This unique format helps managers in strengthening their analytical and planning skills essential for evaluating and making informed decisions.

BENEFITS

By the end of the programme, you will learn to;

- Enhance your ability to read, interpret and use accounting data
- Evaluate key financial indicators/ratios and financial statements to assess the financial health and performance of companies
- Prepare the cash flow statements and analyse how cash influences business growth, profitability and investment decisions
- Understand Time Value of Money and its application in professional and personal decisions
- Estimate the value of bonds & stocks
- Evaluate the capital need of a company and choose among varied financing sources to optimise the capital cost of a company
- Assess and determine the viability of different investments through Capital Budgeting
- Understand the critical linkages between financial and business strategy for optimal organisational performance

Programme Date:	June 8 - 12, 2021
Programme Fee:	PKR 120,000
Residential Fee:	PKR 57,000
Venue:	LUMS, Lahore

WHO SHOULD ATTEND

This programme is designed for managers responsible for functional areas such as operations, finance, IT, marketing, production, human resources, law and government affairs. Managers with some financial background who would like to refresh their understanding of the essential concepts can also attend.

“If you are hesitant of financial concepts, this course will help you to sail through informative and interesting discussion in just 5 days”

Yousaf Agha
Gul Ahmed Textile Mills

“It has been an excellent experience which has broadened my vision. In a short span of 5 days, it was a wonderfully organised session which finely articulated our needs. Keep it up!”

Emran Aziz
National Logistics Cell

PROGRAMME DIRECTOR

SYED MUBASHIR ALI

Associate Professor, Accounting and Finance
PhD, University of Manchester

Research Interests:

Corporate Finance; Privatisation Policy; Regulation of Utilities; Financial
Institutions & Markets; Social Enterprise

PROGRAMME FACULTY

ASAD ALAM

Assistant Professor, Accounting and Finance
MBA, University of Wisconsin-Madison
Certified Public Accountant (CPA)

Research Interests:

Entrepreneurship; Extensive Research Experience in Business Growth
Strategies; Business Development and Private Equity Funding

SYED AUN R. RIZVI

Assistant Professor, Accounting and Finance
PhD, INCEIF

Research Interests:

Financial Markets; Islamic Finance; Econophysics; Equity Markets in
Emerging and Islamic Countries

TERMS AND CONDITIONS

ADMISSION PROCESS

Applications will be screened with regard to their suitability for the programme. Kindly ensure the submission of your online application by the deadline. Our online application form is available at <https://redc.lums.edu.pk/programme-calendar>
**Seat in the programme will be reserved on a first-come, first-served basis.*

PROGRAMME FEE

The fee includes tuition cost, reading material, tea and lunch served during the programme. If you wish to avail accommodation at LUMS, there will be additional fee. It includes accommodation, breakfasts and dinners for the duration of the programme. However, any extra charges such as telephones, extra meals etc. should be paid on departure. You may check-in on the evening preceding the start date of the programme and check out the morning after the programme ends. You are, however, requested to inform us of the time of your arrival and departure.

ACCOMMODATION

We offer single bed accommodation at the Rausing Executive Centre. Each bedroom with attached bathroom is equipped with mini-fridge, writing desk and direct dial STD/ISD telephone and cable TV. All bedrooms at REC are internet-ready. *Please note we do not provide accommodation for drivers accompanying participants.*

PAYMENT

Payment is due upon receipt of the acceptance email/letter along with the invoice. Please ensure that the payment reaches the office BEFORE the start of the programme. Space in the programme may only be ensured after we receive the fee.

Payment can be made directly through:

- Debit/credit card by visiting <https://pay.lums.edu.pk>. You can process the payment by selecting REDC payments from the Payment Type Section and entering a valid voucher number and access code mentioned on the voucher. Additional bank charges may apply.
- Cash, Crossed Cheque or Pay Order/Bank Draft made in favor of "Lahore University of Management Sciences" at any United Bank- Limited (UBL) branch against the programme voucher.

Our preferred mode of payment is by debit/credit card and crossed cheque/banker's draft payable to Lahore University of Management Sciences. However, the programme fee can also be paid via bank transfer.

Marketing Manager
Rausing Executive Development Centre
Lahore University of Management Sciences
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** LUMS is a non-profit organisation under the Income Tax Ordinance 2001. Accordingly, the income of LUMS is not tax deductible/collectable.*

DISCOUNT POLICY

If more than two executives from the same organisation participate (up to a group size of 5 participants), each additional participant after the first two gets a 20% discount on the programme fee.

SUBSTITUTES/TRANSFERS AND REFUNDS

If you are unable to attend a registered course, we will accept a substitute until 2 working days before the programme. Substitute candidates will be subject to the same selection process as the original one. If you wish to cancel your name from a programme, please notify in writing or on call at least 5 working days before the programme. In case of late cancellation, course fee will be refunded after deducting an application processing fee of PKR 20,000.

It is possible to transfer deposited fee to any open enrolment programme within 3 years. Transfers should be notified at least 5 working days before the programme. In case the participant or sponsoring organisation fails to utilise the funds within 3 years, the deposited fee will be forfeited.

Note: REDC may cancel or postpone a programme due to insufficient enrolment or unforeseen circumstances. In this case, university will refund registration fee but will not be responsible for any other related charges/expenses including cancellation/change charges by airline and travel agencies.

In case of postponement, the fee may be transferred to the rescheduled offering of that programme or any other programme as an alternate to refund. The University reserves the right to make changes in its programme policies and fees at any time.
