SUPPLY CHAIN MANAGEMENT

June 14 - 17, 2021

Suleman Dawood
School of Business
SUPPLY CHAIN MANAGEMENT

Markets are becoming more and more complex and dynamic. Globalisation has led to evolution and augmentation of supply chains beyond traditional boundaries. The impact of these factors has made supply chain management increasingly challenging and vital to organisational performance. Integrated planning across purchasing, manufacturing and distribution is integral for the execution of shipments to meet customer commitments. Proactive and timely demand forecasting has implications on inventory and vendor management as well as competitiveness of an organisation.

This 4-day immersive programme on Supply Chain Management emphasizes the strategic importance of cross functional links and provides insights on strengthening these links to establish company’s competitive advantage.

BENEFITS

During the programme, the participants get exposure to contemporary tools and exercises/simulation focused on supply chain management. Topical coverage includes:

- Building Integrative Partnership Across the Supply Chain
- Forecasting and Uncertainty Management
- Inventory Planning
- IT Enabled Supply Chain
- Quick Response Retailing/Manufacturing
- The Bullwhip Effect
- Aligning Incentives Across the Supply Chain
- Managing Procurements
- Distribution Logistics and Transportation Planning

“…A highly interactive programme that really broadened my vision and understanding of the supply chain concepts. Exposure to the cross-industry practices helped further, especially for someone like me who has an IT background.”

Syed Salman Asghar
Fauji Fertilizer Company Limited

“…If you are newbie in supply chain management, this programme will surely benefit you in understanding the overall expectations of supply chain function. The programme gives a deep insight about various components of supply chain and their inter-relationships.”

Syed Zeeshan Faheem
Aga Khan University Hospital
**PROGRAMME DIRECTOR**

**MUHAMMAD SHAKEEL SADIQ JAJJA**  
Associate Professor, Operations, Technology and Innovation  
PhD, Lahore University of Management Sciences  

*Research Interests:*  
Supply Chain Management; Technology and Innovation in Supply Chain Relationships; Social and Environmental Compliance in Supply Chain Relationships; Operations Management; Family-Run Businesses; Retail Management

**CO-PROGRAMME DIRECTOR**

**HASSAN RAUF CHAUDHRY**  
Assistant Professor  
PhD, North Carolina State University  

*Research Interests:*  
Supply Chain Management; Retail Supply Chains; Strategic Sourcing; Vendor Management; Textile and Apparel Value Chains; Supply Chain Risk Management

**PROGRAMME FACULTY**

**JAMSHED HASAN KHAN**  
Professor, Operations Management  
PhD, University of Texas at Arlington  
MBA, University of Texas at Arlington  

*Research Interests:*  
Project Management; Productivity; Quality Management; Supply Chain Management; Six Sigma and Developing a Customer Centric Culture
TERMS AND CONDITIONS

ADMISSION PROCESS
Applications will be screened with regard to their suitability for the programme. Kindly ensure the submission of your online application by the deadline. Our online application form is available at https://redc.lums.edu.pk/program-calendar.

*Seat in the programme will be reserved on a first-come, first-served basis.

PROGRAMME FEE
The fee includes tuition cost, reading material, tea and lunch served during the programme. If you wish to avail accommodation at LUMS, there will be additional fee. It includes accommodation, breakfasts and dinners for the duration of the programme. However, any extra charges such as telephones, extra meals etc. should be paid on departure. You may check-in on the evening preceding the start date of the programme and check-out the morning after the programme ends. You are, however, requested to inform us of the time of your arrival and departure.

ACCOMMODATION
We offer single bed accommodation at the Rausing Executive Centre. Each bedroom with attached bathroom is equipped with mini-fridge, writing desk and direct dial STD/ISD telephone and cable TV. All bedrooms at REC are internet-ready. Please note we do not provide accommodation for drivers accompanying participants.

PAYMENT
Payment is due upon receipt of the acceptance letter along with the invoice. Please ensure that the payment reaches the office BEFORE the start of the programme. Space in the programme may only be ensured after we receive the fee.

Our preferred mode of payment is by cheque/banker’s draft payable to Lahore University of Management Sciences. However, the programme fee can also be paid via bank transfer. Please send the cheque to:

Marketing Manager
Rausing Executive Development Centre
Lahore University of Management Sciences
Sector "U", DHA, Lahore Cantt. Lahore - 54792
Tel: +92-42-35608119-8243

* LUMS is a not-for-profit organisation under the Income Tax Ordinance 2001. Accordingly, the income of LUMS is not tax deductible/collectable.

DISCOUNT POLICY
If more than two executives from the same organisation participate (up to a group size of 5 participants), each additional participant after the first two gets a 20% discount on the programme fee.

SUBSTITUTES/TRANSFERS AND REFUNDS
If you are unable to attend a registered course, we will accept a substitute until 2 working days before the programme. Substitute candidates will be subject to the same selection process as the original one. If you wish to cancel your name from a programme, please notify in writing or on call at least 5 working days before the programme. In case of late cancellation, course fee will be refunded after deducting an application processing fee of PKR 20,000.

It is possible to transfer deposited fee to any open enrolment programme within 3 years. Transfers should be notified at least 5 working days before the programme. In case the participant or sponsoring organisation fails to utilise the funds within 3 years, the deposited fee will be forfeited.

Note: REDC may cancel or postpone a programme due to insufficient enrolment or unforeseen circumstances. In this case, university will refund registration fee but will not be responsible for any other related charges/expenses including cancellation/change charges by airline and travel agencies.

In case of postponement, the fee may be transferred to the rescheduled offering of that programme or any other programme as an alternate to refund. The University reserves the right to make changes in its programme policies and fees at any time.