



LUMS

Raising Executive
Development Centre

AUTHENTIC LEADERSHIP AT THE TOP

JANUARY 14 - 16, 2025

Suleman Dawood
School of Business

TRANSFORMING ORGANISATIONS WITH PURPOSE AND VALUES

The ***Authentic Leadership at the Top programme*** empowers senior leaders to lead with integrity, empathy, and a deep sense of self-accountability. In an era where leadership demands authenticity and emotional intelligence, this programme encourages participants to self-reflect, enhancing their self-awareness and unlocking their unique leadership strengths.

Through a deep dive into their own and their teams' aspirations and strengths, leaders will cultivate empathy, trust, transparency, and sincerity, essential for building sustainable, long-term relationships within and outside their organisations.

This programme offers a transformative experience for executives seeking to explore their full leadership potential, define their purpose, and elevate their leadership to new heights. Participants will benefit from the latest insights into business practices and leadership trends, equipping them with an integrated perspective that enhances their leadership effectiveness within their teams and organisations.

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It is one of the best programmes I have ever attended, providing me with an opportunity to reflect upon my inner self and assess what I can do to improve besides getting to know and connecting with excellent souls. The programme provided an excellent opportunity to learn from the best faculty at LUMS and the renowned visionary leaders.

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Imran Panawala
Pharmevo (Private) Limited

BENEFITS

Over the course of three days, executives will have the opportunity to:

Discover and define their leadership philosophy, align it with their purpose, and integrate it with the organisation's mission for a more significant impact.



Cultivate authentic and trusting relationships based on empathy and emotional intelligence.



Develop a deeper understanding of their strengths and areas for growth and lead with greater self-awareness.



Learn how to empower and inspire others to realise their true leadership potential, creating an environment of growth.



Foster a culture of authenticity, transparency, and shared responsibility, leading to a more cohesive team.



Leverage the power of trust to foster collaboration and drive responsible, targeted actions in teams.



Connect better with diverse and multi-generational teams to drive inclusivity and collaboration.



Uphold ethical values by establishing clear boundaries and fostering a trusted support network within and outside the organisation.

PROGRAMME CURRICULUM

DISCOVERING YOUR AUTHENTIC LEADERSHIP

Engage in deep self-reflection to uncover and embrace your unique leadership style and strengths

VISIONARY LEADERSHIP AND PERSONAL GROWTH

Explore how visionary leadership fosters personal growth and inspires others to reach their potential

LEADERSHIP WITH A PURPOSE

Reflect on and examine your leadership journey, identifying the core values and purpose that guide your decisions.

ORGANISATIONAL PURPOSE AND TEAM EFFECTIVENESS

Align your personal leadership purpose with the broader organisational mission to enhance team performance and effectiveness.

WHO SHOULD ATTEND?

This programme is ideal for senior executives, including C-suite leaders, board members, managing directors, and heads of business units, who aspire to elevate their leadership capabilities and navigate complex challenges with authenticity and impact.

The participants can attend individually. However, it is highly recommended that companies send teams of two or more executives to foster shared learning, enable collaborative analysis, and ensure continuous peer support as they embark on their leadership development journey together.

SPECIAL FEATURES

FACE-TO-FACE INSIGHTS FROM DISTINGUISHED LEADERS

Gain invaluable insights and inspiration from interactive sessions with top-tier LUMS faculty, renowned leaders and iconic industry personalities, sharing real-world experiences and strategies for impactful leadership.

TRANSFORMATIONAL RESIDENTIAL EXPERIENCE

Engage in a fully immersive residential setting, fostering deep interactions with peers and faculty, enhancing personal growth and professional networks in a collaborative learning environment.

PERSONALISED LEADERSHIP DEVELOPMENT

Benefit from guided self-reflection sessions tailored to uncover and align your unique leadership strengths with your organisation's vision.

NETWORKING BEYOND BORDERS

Connect with a cohort of senior executives from diverse industries, gaining fresh perspectives and building enduring professional relationships.



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REDC-LUMS is an island of excellence. The programme's impact shows how well-prepared the institute and the faculty are. All professors were masters in their fields. The programme forces you to look at your leadership journey and provide practical insight to hone your leadership skills further.
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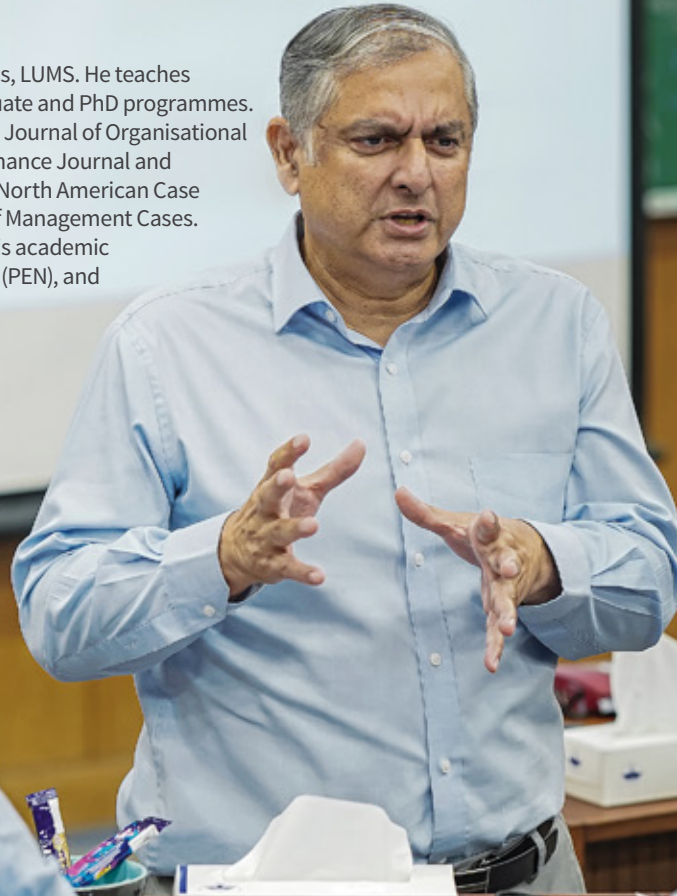
Rohbaan Ahmad
Adamjee Insurance Company Limited

PROGRAMME DIRECTOR

ARIF NAZIR BUTT

*Professor, Organisational Behavior
PhD, McGill University*

Arif Nazir Butt is the Professor at the Suleman Dawood School of Business, LUMS. He teaches Organisational Behavior and Human Resource Management in the graduate and PhD programmes. He has published research articles in international journals including the Journal of Organisational Behavior, International Journal of Conflict Management, Human Performance Journal and Journal of International Business Studies. He has published cases in the North American Case Research Journal, Asian Case Research Journal, and the Asian Journal of Management Cases. He has presented papers at several international conferences. Besides his academic engagements, he is a board member for Progressive Education Network (PEN), and Namal Education Foundation (NEF)



CO-PROGRAMME DIRECTOR

MUHAMMAD ABDUR RAHMAN MALIK

Associate Professor

PhD, Lahore University of Management Sciences



Dr. Rahman, a seasoned academic and researcher, brings over 16 years of teaching experience at undergraduate, graduate, and doctoral levels across Pakistan, Canada, Malaysia, and Morocco institutions. With a background in Mechanical Engineering and nine years in the corporate sector, he developed a deep interest in people management, focusing on recruitment, performance, and employee development.

He has supervised multiple PhD and MPhil students, earned prestigious international awards, and published research in top-tier journals like the Journal of Organisational Behavior and Applied Psychology. A PhD graduate from LUMS with research training at Concordia University, Dr Rahman combines academic rigour with practical insights to inspire leadership and learning.

ADMISSION PROCESS

To apply to the programme, participants are required to submit an online application form available at our website: <https://redc.lums.edu.pk/program-calendar>

Please ensure that you complete the online registration by the deadline mentioned on the website. The Admissions Committee will review the application and recommend participation or otherwise. After the review, a confirmation email along with the payment invoice will be sent to the participants as well as to the sponsoring executive. A seat in the programme is only confirmed once payment has been processed.

THE UNIVERSITY RESERVES THE RIGHT TO MAKE CHANGES IN ITS PROGRAMME POLICIES AND FEES AT ANY TIME

**If you require any assistance while applying online,
please contact us by:**



+92-42-35608119 or 35608243



rec@lums.edu.pk

Manager Marketing
Raising Executive Development Centre (REDC)
Suleman Dawood School of Business
Lahore University of Management Sciences
DHA, Lahore Cantt. 54792 - Pakistan

INVESTMENT

The fee for this three-day residential programme is PKR 400,000 which includes tuition costs, reading material, snacks, full-board accommodation and meals served during the programme. However, any extra charges, such as personal calls, extra meals for guests, laundry etc., would need to be paid at check-out. The fee is due upon receipt of the invoice and it must be submitted through a cheque/bank draft in the name of Lahore University of Management Sciences. Payment should be sent to the address mentioned in the Admission Process.

** LUMS is a non-profit organisation and is exempted from tax deduction/collection under legal provisions of the Income Tax Ordinance 2001.*

The fee mentioned above is valid until June 2025. For the most current fee information and details on substitutes, transfers and refunds, please visit our website:

<https://redc.lums.edu.pk>

DISCOUNT POLICY

If more than two executives from the same organisation participate in this programme, each participant after the first two (up to a group size of five participants) get a 20% discount on programme fee.

ACCOMMODATION

Participants will reside in a purpose-built facility named after the founder of Tetra Pak, Dr. Ruben Rausing. The Rausing Executive Development Centre (REDC) features 50 single en-suite bedrooms. Each room is equipped with a mini-fridge, writing desk, direct dial telephone and smart TV. All bedrooms at REDC have data transmission facilities that may be used by the participants to log on to the Internet.


PLEASE NOTE WE DO NOT PROVIDE ACCOMMODATION FOR DRIVERS ACCOMPANYING PARTICIPANTS


Learn More




<https://redc.lums.edu.pk>


**Rausing Executive Development Centre
Suleman Dawood School of Business
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