

# LEADING AND MANAGING CHANGE

With the accelerated corporate pace, leading and managing change has become a critical factor for organisations. To stay relevant and compete, leaders need to be at the helm of change initiatives to navigate challenges and ensure business growth and success. In the new digital era, planning for change, identifying forces of change, assessing resistance, selecting an intervening path and nurturing continuous change are essential for organisational renewal.

This 4-day in-depth programme is designed for senior leaders to help understand organisational change, as well as anticipate and manage the impact at an individual and organisational level. Real-time change scenarios through simulation will equip participants with pragmatic tools to understand issues related to change management and develop skills needed to understand, analyse, plan and implement change successfully.

#### **BENEFITS**

During the 4-day programme, participants will gain exposure on:

- The underlying frameworks of organisational change and how to identify key roles i.e. change leaders, change agents & recipients of change
- How to develop strategies for designing and executing change initiatives, inspire buy-in and promote action through positive reinforcement
- Addressing challenges in implementation of change programmes
- How leaders can motivate individuals to align their efforts to achieve successful change
- How to effectively anticipate and overcome resistance to change within the organization
- Developing change plans that help sustain and institutionalise change initiatives and create agility and responsiveness within the organisation

**Programme Date:** May 6 - 9, 2025 **Programme Fee:** PKR 200,000

**Residential Fee:** Not Applicable

Venue: Karachi

### WHO SHOULD ATTEND

This programme is meant for senior business executives including General Managers who desire to deepen their understanding of the change process. Moreover, those coming to attend this programme must be willing to exploit new business opportunities by being the change agents and also by mobilising the forces of change in their enterprises.

"The experience was full of learning and new knowledge. It's difficult to match expectations every time but LUMS exceeded my expectations."

Waqas Kashif Bajwa – State Bank of Pakistan

"This programme brings great value in a fast-changing business world.

Opens up new thought processes. Highly recommended for those looking

to drive impact!"

Khurram Nadeem - Ericsson

## PROGRAMME DIRECTOR

#### ARIF NAZIR BUTT

Professor PhD, McGill University

## Research Interests:

Negotiations & Conflict Management; Team Building & Leadership; Cross-Cultural Management; Performance Management

## **CO-PROGRAMME DIRECTOR**

### MUHAMMAD ABDUR RAHMAN MALIK

Associate Professor PhD, LUMS University

#### Research Interests:

Creativity; Motivation; Performance Management Systems; Team Building and Leadership

#### **TERMS AND CONDITIONS**

#### **ADMISSION PROCESS**

Applications will be screened with regard to the suitability of the individual participant profile for the programme. Kindly ensure the submission of your online application by the deadline. Our online application form is available at

https://redc.lums.edu.pk/programme-calendar

\*Seat in the programme will be reserved on a first-come, first-served basis.

#### PROGRAMME FEE

The fee includes tuition costs, reading material, tea, and lunch served during the programme.

#### **PAYMENT**

Payment is due upon receipt of the acceptance email/letter along with the invoice. Please ensure that the payment reaches the office BEFORE the start of the programme. Space in the programme may only be ensured after we receive the fee. Payment can be made directly through:

- Debit/credit card by visiting <a href="https://pay.lums.edu.pk">https://pay.lums.edu.pk</a>. You can process the payment by selecting REDC payments from the Payment Type Section and entering a valid voucher number and access code mentioned on the voucher. Additional bank charges may apply.
- Cash, Crossed Cheque, or Pay Order/Bank Draft made in favor of "Lahore University of Management Sciences" at any United Bank- Limited (UBL) branch against the programme voucher.
- 1BILL payment option available on online/mobile/internet banking payment portals where Invoice/Voucher payment option can be found. Please enter the assigned six-digits 1BILL LUMS identifier (prefix) followed by 13-digit voucher # to fetch bill details i.e., 1058674001802223140

However, the programme fee can also be paid via bank transfer. If you wish to dispatch the cheque directly to our office, please send it to:

Manager Marketing Rausing Executive Development Centre Lahore University of Management Sciences DHA, Lahore Cantt Pakistan Tel: 042-35608243, 8119 & 8333 \* LUMS is a not-for-profit organisation under the Income Tax Ordinance 2001. Accordingly, the income of LUMS is not tax-deductible/collectable.

#### **DISCOUNT POLICY**

If more than two executives from the same organisation participate (up to a group size of 5 participants), each additional participant after the first two gets a 20% discount on the programme fee.

## **SUBSTITUTES/TRANSFERS AND REFUNDS**

If you are unable to attend a registered course, we will accept a substitute until 2 working days before the programme. Substitute candidates will be subject to the same selection process as the original one. If you wish to cancel your name from a programme, please notify in writing or on call at least 5 working days before the programme. In case of late cancellation, the course fee will be refunded after deducting an application processing fee of PKR 40,000.

It is possible to transfer the deposited fee to any open enrolment programme within 3 years. Transfers should be notified at least 5 working days before the programme. In case the participant or sponsoring organisation fails to utilise the funds within 3 years, the deposited fee will be forfeited.

**Note:** REDC may cancel or postpone a programme due to insufficient enrolment or unforeseen circumstances. In this case, the university will refund the registration fee but will not be responsible for any other related charges/expenses, including cancellation/change charges by airline and travel agencies.

In case of postponement, the fee may be transferred to the rescheduled offering of that programme or any other programme as an alternative to a refund. The University reserves the right to make changes in its programme policies and fees at any time.