NEW PROGRAMME

AI FOR THE BOARDROOM (AIBR)

January 8 - 10, 2026

Venue: Rausing Executive Development Centre

From conception to action, this programme moves beyond concepts to position AI literacy as a catalyst for business growth by providing leaders with immersive, practical exposure. We build the AI-augmented strategic capabilities necessary to transform Boards and CXOs from passive observers into active drivers of top-down organisation-wide transformation."

Suleman Dawood
School of Business

AI FOR THE BOARDROOM (AIBR)

DATE	January 8 - 10, 2026
PROGRAMME FEE	PKR 180,000
RESIDENTIAL FEE	PKR 80,000

"AI FOR THE BOARDROOM (AIBR)" addresses the critical governance gaps facing Pakistan's business leaders as AI transformation kicks in across industries. While technical AI implementation trainings exist, no programme specifically develops boardroom-level understanding in leveraging AI for oversight and strategic governance. The programme's primary objective is to equip current and future board members with the governance sophistication, strategic frameworks, coupled with practical AI exposure required to provide effective oversight while ensuring its responsible and effective deployment.

Drawing from global best practices, this programme bridges the gap between AI's technical possibilities and board-level decision-making through a unique fusion of strategic thinking and hands-on AI tools experience. Participants develop both the conceptual understanding needed for governance discussions and direct familiarity with available platforms, enabling informed strategic decisions about AI investments, risk management, and organisational transformation initiatives without requiring technical expertise.

WHO SHOULD ATTEND

Non-tech c-suite executives, including current board members, independent directors, SME owners, chairpersons, Group CEOs preparing for board roles, and senior, well-experienced CXOs. Primary participants are accomplished executives with significant business leadership experience who hold or aspire to leadership positions in publicly listed companies, family businesses, or private enterprises in transforming sectors such as services, banking, telecommunications, energy, healthcare, agri-business, education, NGOs, manufacturing (textiles & garments, food & beverages, pharma, chemicals, leather and footwear, engineering goods, sports, surgical, appliances, etc.), wholesale & retail, public administration, gems & jewelry, furniture, tourism & hospitality, construction, etc.

The participants must possess sectoral expertise but require structured exposure to AI tools and strategic frameworks for business growth.

BENEFITS FOR PARTICIPANTS

The participants will gain advanced strategic and tactical skills to become informed leaders in the AI era.

- **Enhance Strategic Capabilities:** Develop comprehensive strategic AI capabilities that directly enhance effectiveness as board members and senior executives.
- **Understand Strategic Frameworks:** Learn strategic frameworks for evaluating AI and risk assessment methodologies for critical business decisions.
- **Improve Strategic Communication:** Acquire communication skills for articulating AI strategies to diverse stakeholders.
- **Become Informed Leaders:** The hands-on AI tool experience enables participants to ask sharper questions, challenge sub-optimal proposals, and confidently engage in boardroom discussions about AI capabilities and limitations.
- **Re-position as Strategic Leaders:** Be positioned as "informed" AI-augmented leaders rather than passive observers in business growth discussions

BENEFITS TO THE ORGANISATION

The organisations will benefit from enhanced board oversight and better strategic decision-making regarding AI.

- **Enhanced Board Oversight Quality:** Benefit from enhanced board oversight quality and more informed strategic business decisions through calculated risks.
- **Effective Proposal Evaluation:** Boards equipped with AI literacy can better evaluate management proposals.
- **Focused Stewardship:** The programme's focus on AI-enabled strategic decision making coupled with implementation ensures the effective stewardship of business transformation.
- **AI as a Global and Contextual Advisor:** Leaders will learn how to setup their digital twins for diverse business decisions based on global best practices and local contextual knowledge.

OVERVIEW & METHODOLOGY

The programme integrates important areas that build enhanced strategic capability with AI: AI fundamentals for directors, strategic AI for business growth, AI for risk-aware decision-making, and future-ready board practice.

The methodology blends case discussions, structured peer learning among board-level executives, and hands-on labs with leading AI platforms, ensuring that each day balances concepts and frameworks with direct, practical application.

PROGRAMME DIRECTORS

ANJUM FAYYAZ

Faculty Member and Assistant Professor
Suleman Dawood School of Business (SDSB)
Lahore University of Management Sciences (LUMS)
PhD (Strategy, SMEs & CSR), Copenhagen Business School, Denmark
Programme Director, MS Business & Public Policy, SDSB LUMS
Ex-Associate Dean, External Relations, SDSB LUMS
Independent Director on the Boards of:
SAMAD Group of Industries; Jaffer Brothers; BinRasheed Chemicals; and J5 Group of Companies (Resorts, Pharmakon, and Cool Point).
International Consultant: GIZ, UNIDO, UNDP, USAID, David and Lucile Packard Foundation
National Consultant: M/s Cotton Web Pvt. Ltd., Ms. Body Media International, M/s M/s Musterhaft Pvt. Ltd., M/s Delta Garments, Cutlery Association of Pakistan, and the Fan Development Institute, Gujarat in Pakistan.

Research Interests:
Corporate Strategy; Corporate Governance in Family Businesses; Artificial Intelligence at Strategic Level; Human Resource Management; Corporate and Business Communication; Institutional Theory; Philosophy of Administrative Sciences, Private Sector Development; Corporate Social Responsibility; Development Aid Intervention; Family Businesses; SME Clusters and Networks Development.

BADAR KHUSHNOOD

Badar Khushnood
Executive-in-Residence (EIR), MS Technology Management & Entrepreneurship (MS-TME)
Cofounder, Bramerz & Fishry.com
Former Chairman, Pakistan Software Houses Association (P@SHA)
Former Country Consultant, Google, Facebook & Twitter

Research Interests:
Digital Transformation, IT & ITeS Policy, E-commerce, Digital Marketing Strategy

TERMS AND CONDITIONS

ADMISSION PROCESS

Applications will be screened with regard to the suitability of the individual participant profile for the programme. Kindly ensure the submission of your online application by the deadline. Our online application form is available at
https://redc.lums.edu.pk/programme-calendar

Seat in the programme will be reserved on a first-come, first-served basis.

PROGRAMME FEE

The fee includes tuition costs, reading material, tea, and lunch served during the programme. If you wish to avail accommodation at LUMS, there will be an additional fee. It includes accommodation, breakfasts, and dinners for the duration of the programme. However, any extra charges such as telephones, extra meals, etc., should be paid on departure. You may check in on the evening preceding the start date of the programme and check out the morning after the programme ends. You are, however, requested to inform us of the time of your arrival and departure.

ACCOMMODATION

We offer single bed accommodation at the Rausing Executive Centre. Each bedroom with an attached bathroom is equipped with a mini-fridge, writing desk, and a direct dial STD/ISD telephone and cable TV. All bedrooms at REC are internet-ready. Please note we do not provide accommodation for drivers accompanying participants.

PAYMENT

Payment is due upon receipt of the acceptance email/letter along with the invoice. Please ensure that the payment reaches the office BEFORE the start of the programme. Space in the programme may only be ensured after we receive the fee. Payment can be made directly through:

• Debit/credit card by visiting https://pay.lums.edu.pk. You can process the payment by selecting REDC payments from the Payment Type Section and entering a valid voucher number and access code mentioned on the voucher. Additional bank charges may apply.

• Cash, Crossed Cheque, or Pay Order/Bank Draft made in favor of "Lahore University of Management Sciences" at any United Bank-Limited (UBL) branch against the programme voucher.

• 1BILL payment option available on online/mobile/internet banking payment portals where Invoice/Voucher payment option can be found. Please enter the assigned 6-digit 1BILL LUMS identifier (prefix) followed by 13-digit voucher number to fetch bill details i.e., 1058674001802223140.

However, the programme fee can also be paid via bank transfer. If you wish to dispatch the cheque directly to our office, please send it to:

Manager Marketing
Rausing Executive Development Centre
Suleman Dawood School of Business
Lahore University of Management Sciences

DHA, Lahore Cantt Pakistan
Tel: 042-35608243, 8119 & 8333

* LUMS is a not-for-profit organisation under the Income Tax Ordinance 2001. Accordingly, the income of LUMS is not tax-deductible/collectable.

DISCOUNT POLICY

If more than two executives from the same organisation participate (up to a group size of 5 participants), each additional participant after the first two gets a 10% discount on the programme fee.

SUBSTITUTES/TRANSFERS AND REFUNDS

If you are unable to attend a registered course, we will accept a substitute until 2 working days before the programme. Substitute candidates will be subject to the same selection process as the original one. If you wish to cancel your name from a programme, please notify in writing or on call at least 5 working days before the programme. In case of late cancellation, the course fee will be refunded after deducting an application processing fee of PKR 40,000.

It is possible to transfer the deposited fee to any open enrolment programme within 3 years. Transfers should be notified at least 5 working days before the programme. In case the participant or sponsoring organisation fails to utilise the funds within 3 years, the deposited fee will be forfeited.

Note: *REDC may cancel or postpone a programme due to insufficient enrolment or unforeseen circumstances. In this case, the university will refund the registration fee but will not be responsible for any other related charges/expenses, including cancellation/change charges by airline and travel agencies.*

In case of postponement, the fee may be transferred to the rescheduled offering of that programme or any other programme as an alternative to a refund. The University reserves the right to make changes in its programme policies and fees at any time.