



Rausing Executive  
Development Centre

# SUPPLY CHAIN MANAGEMENT

April 7 - 10, 2026

Suleman Dawood  
School of Business

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# SUPPLY CHAIN MANAGEMENT

Markets are becoming more and more complex and dynamic. Globalisation has led to the evolution and augmentation of supply chains beyond traditional boundaries. The impact of these factors has made supply chain management increasingly challenging and vital to organisational performance. Integrated planning across purchasing, manufacturing, and distribution is integral for the execution of shipments to meet customer commitments. Proactive and timely demand forecasting has implications on inventory and vendor management as well as the competitiveness of an organisation.

This 4-day immersive programme on **Supply Chain Management** emphasises the strategic importance of cross-functional links and provides insights on strengthening these links to establish the company's competitive advantage.

## WHO SHOULD ATTEND

The programme is designed for supply chain, logistics, and materials managers and directors who wish to broaden and update their skills and knowledge. Also, marketing, customer service and manufacturing managers and directors seeking supply chain integration or who need to understand the impact of supply chain decisions upon their company's performance.

<b>Programme Date:</b>	April 7 - 10, 2026
<b>Programme Fee:</b>	PKR 250,000
<b>Residential Fee:</b>	PKR 100,000
<b>Venue:</b>	Rausing Executive Development Centre, LUMS

## BENEFITS

During the programme, the participants get exposure to contemporary tools and exercises/simulations focused on supply chain management. Topical coverage includes:

- Building Integrative Partnership Across the Supply Chain
  - Forecasting and Uncertainty Management
  - Inventory Planning
  - IT Enabled Supply Chain
  - Quick Response Retailing/Manufacturing
  - The Bullwhip Effect
  - Aligning Incentives Across the Supply Chain
  - Managing Procurements
  - Distribution Logistics and Transportation Planning
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## PROGRAMME DIRECTORS

### ***MUHAMMAD SHAKEEL SADIQ JAJJA***

Professor

Post-Doctorate, Stanford University

PhD, Lahore University of Management Sciences

#### ***Research Interests:***

Supply Chain Management; Technology and Innovation in Supply Chain Relationships; Social and Environmental Compliance in Supply Chain Relationships; Operations Management

### ***HASSAN RAUF CHAUDHRY***

Assistant Professor

PhD, North Carolina State University

#### Research Interests:

Supply Chain Management; Retail Supply Chains; Strategic Sourcing; Vendor Management; Textile and Apparel Value Chains; Supply Chain Risk Management

## PROGRAMME FACULTY

### ***JAMSHED HASAN KHAN***

Professor Emeritus

PhD, University of Texas at Arlington

#### Research Interests:

Productivity; Quality Management; Supply Chain Management; Six Sigma; Project Management; Strategy; Developing a Customer-Centric Culture

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## TERMS AND CONDITIONS

### ADMISSION PROCESS

Applications will be screened about the suitability of the individual participant profile for the programme. Kindly ensure the submission of your online application by the deadline. Our online application form is available at <https://redc.lums.edu.pk/programme-calendar>

*\*Seats in the programme will be reserved on a first-come, first-served basis.*

### PROGRAMME FEE

The fee includes tuition costs, reading material, tea, and lunch served during the programme. If you wish to avail accommodation at LUMS, there will be an additional fee. It includes accommodation, breakfasts, and dinners for the duration of the programme. However, any extra charges such as telephones, extra meals, etc., should be paid on departure. You may check in on the evening preceding the start date of the programme and check out the morning after the programme ends. You are, however, requested to inform us of the time of your arrival and departure.

### ACCOMMODATION

We offer single bed accommodation at the Rausing Executive Centre. Each bedroom with an attached bathroom is equipped with a mini-fridge, writing desk, and a direct dial STD/ISD telephone and cable TV. All bedrooms at REC are internet-ready. Please note we do not provide accommodation for drivers accompanying participants.

### PAYMENT

Payment is due upon receipt of the acceptance email/letter along with the invoice. Please ensure that the payment reaches the office BEFORE the start of the programme. Space in the programme may only be ensured after we receive the fee. Payment can be made directly through:

- Debit/credit card by visiting <https://pay.lums.edu.pk>. You can process the payment by selecting REDC payments from the Payment Type Section and entering a valid voucher number and access code mentioned on the voucher. Additional bank charges may apply.
- Cash, Crossed Cheque, or Pay Order/Bank Draft made in favor of "Lahore University of Management Sciences" at any United Bank- Limited (UBL) branch against the programme voucher.
- 1BILL payment option available on online/mobile/internet banking payment portals where Invoice/Voucher payment option can be found. Please enter the assigned six-digits 1BILL LUMS identifier (prefix) followed by 13-digit voucher # to fetch bill details i.e., 1058674001802223140

However, the programme fee can also be paid via bank transfer. If you wish to dispatch the cheque directly to our office, please send it to:

Manager Marketing  
Rausing Executive Development Centre  
Lahore University of Management Sciences  
DHA, Lahore Cantt Pakistan  
Tel: 042-35608243, 8119 & 8333

*\* LUMS is a not-for-profit organisation under the Income Tax Ordinance 2001. Accordingly, the income of LUMS is not tax-deductible/collectable.*

### DISCOUNT POLICY

If more than two executives from the same organisation participate (up to a group size of 5 participants), each additional participant after the first two gets a 20% discount on the programme fee.

### SUBSTITUTES/TRANSFERS AND REFUNDS

If you are unable to attend a registered course, we will accept a substitute until 2 working days before the programme. Substitute candidates will be subject to the same selection process as the original one. If you wish to cancel your name from a programme, please notify in writing or on call at least 5 working days before the programme. In case of late cancellation, the course fee will be refunded after deducting an application processing fee of PKR 40,000.

It is possible to transfer the deposited fee to any open enrolment programme within 3 years. Transfers should be notified at least 5 working days before the programme. In case the participant or sponsoring organisation fails to utilise the funds within 3 years, the deposited fee will be forfeited.

**Note:** REDC may cancel or postpone a programme due to insufficient enrolment or unforeseen circumstances. In this case, the university will refund the registration fee but will not be responsible for any other related charges/expenses, including cancellation/change charges by airline and travel agencies.

*In case of postponement, the fee may be transferred to the rescheduled offering of that programme or any other programme as an alternative to a refund. The University reserves the right to make changes in its programme policies and fees at any time.*

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