



SDSB

Rausing Executive
Development Centre



CERTIFICATION IN
**SUSTAINABLE
INNOVATION**

SUSTAINABLE INNOVATION FOR GREEN GROWTH

*Designed in Collaboration with
Accelerate Prosperity*

September 13 - 15, 2026

SUSTAINABLE INNOVATION FOR GREEN GROWTH

This three-day executive programme is designed to help entrepreneurs and business leaders understand how climate change, sustainability imperatives, and technological advancements reshaping industries and markets are. Rather than viewing sustainability merely as a compliance obligation, the programme positions it as a source of innovation, resilience, efficiency, and competitive advantage.

The programme examines global and local drivers of climate change and explores how businesses can respond through innovation-driven business models, cleaner technologies, circular production systems, and low-carbon operational practices. Participants will gain insights into emerging opportunities associated with electric mobility, renewable energy, smart technologies, net-zero transitions, and climate finance, while considering the challenges and trade-offs faced by developing economies such as Pakistan.

Drawing on examples from agriculture, manufacturing, mobility, hospitality, retail, and logistics, the programme demonstrates how organisations can improve resource productivity, enhance environmental performance, and identify new pathways for sustainable growth and industrial transformation.

Programme Fee:

Fully Sponsored Programme

Venue:

Rausing Executive Development Centre,
SDSB-LUMS

The programme is fully sponsored by Accelerate Prosperity. The sponsorship covers the programme fee, on-campus accommodation for out-of-station participants, meals during the programme, and travel expenses for participants travelling from outside the city.

BENEFITS

During the programme, participants will:

- Understand climate change drivers, sustainability challenges, and their implications for businesses, industries, and economic development.
- Explore innovation-driven business models and technologies including electric mobility, circular economy, renewable energy, and green technologies for sustainable growth and competitiveness.
- Develop strategies that balance short-term business priorities with long-term sustainability and environmental stewardship goals.
- Assess net-zero transition pathways, carbon footprint estimation approaches, and emerging opportunities in climate finance.
- Evaluate opportunities for improving energy efficiency, circularity, resource productivity, recycling, and low-carbon operations across industries.
- Examine the role of smart technologies, automation, and innovation in enhancing productivity, resilience, and environmental performance across value chains.

PROGRAMME DIRECTOR



SHAKEEL SADIQ JAJJA

Professor

Post-Doctorate, Stanford University

PhD, Lahore University of Management Sciences

Research Interests:

Sustainability & Innovation, Supply Chain Management;
Technology and Innovation in Supply Chain Relationships; Social
and Environmental Compliance in Supply Chain Relationships;
Operations Management and Public Procurement

LEARNING METHODOLOGY

Interactive lectures, sector-specific case discussions, applied exercises, and peer learning across the diverse cohort.

WHO SHOULD ATTEND

This programme is designed for early-stage and post-revenue stage businesses across Pakistan that are building solutions focused on sustainability, ESG frameworks and carbon modeling considerations for sustainable innovation

PARTNERSHIP

Rausing Executive Development Centre (REDC), LUMS and Accelerate Prosperity (AP), an initiative of the Aga Khan Development Network, have collaborated to offer this executive programme on Sustainable Innovation for Green Growth. The programme is designed for entrepreneurs and business leaders seeking to understand how climate change, sustainability imperatives, and technological advancements are reshaping industries and creating new opportunities for growth.



TERMS AND CONDITIONS

ADMISSION PROCESS

- Apply in the programme by submitting online application form on <https://app.virtualaccelerate.com/application-forms/PFC7CWVD>
- Last date to apply is **August 23, 2026**. Late applications will not be entertained.
- Applications will be screened according to the suitability of the participant's profile for the programme.

**Seat in the programme will be reserved on a first-come, first-served basis.*

ACCOMMODATION

The accommodation includes, breakfasts and dinners for the duration of the programme. However, any extra charges such as telephones, extra meals etc should be paid on departure. You may check-in a day before the commencement of the programme and check-out next morning after the programme ends. You are, however, requested to inform us of the time of your arrival and departure.

We offer single bed accommodation at the Rausing Executive Centre. Each bedroom with an attached bathroom is equipped with a mini-fridge, writing desk and a direct dial STD/ISD telephone and cable TV. All bedrooms at REC are internet-ready. Please note we do not provide accommodation for drivers accompanying participants.

Note: REDC may cancel or postpone a programme due to insufficient enrolment or unforeseen circumstances



CONTACT US

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