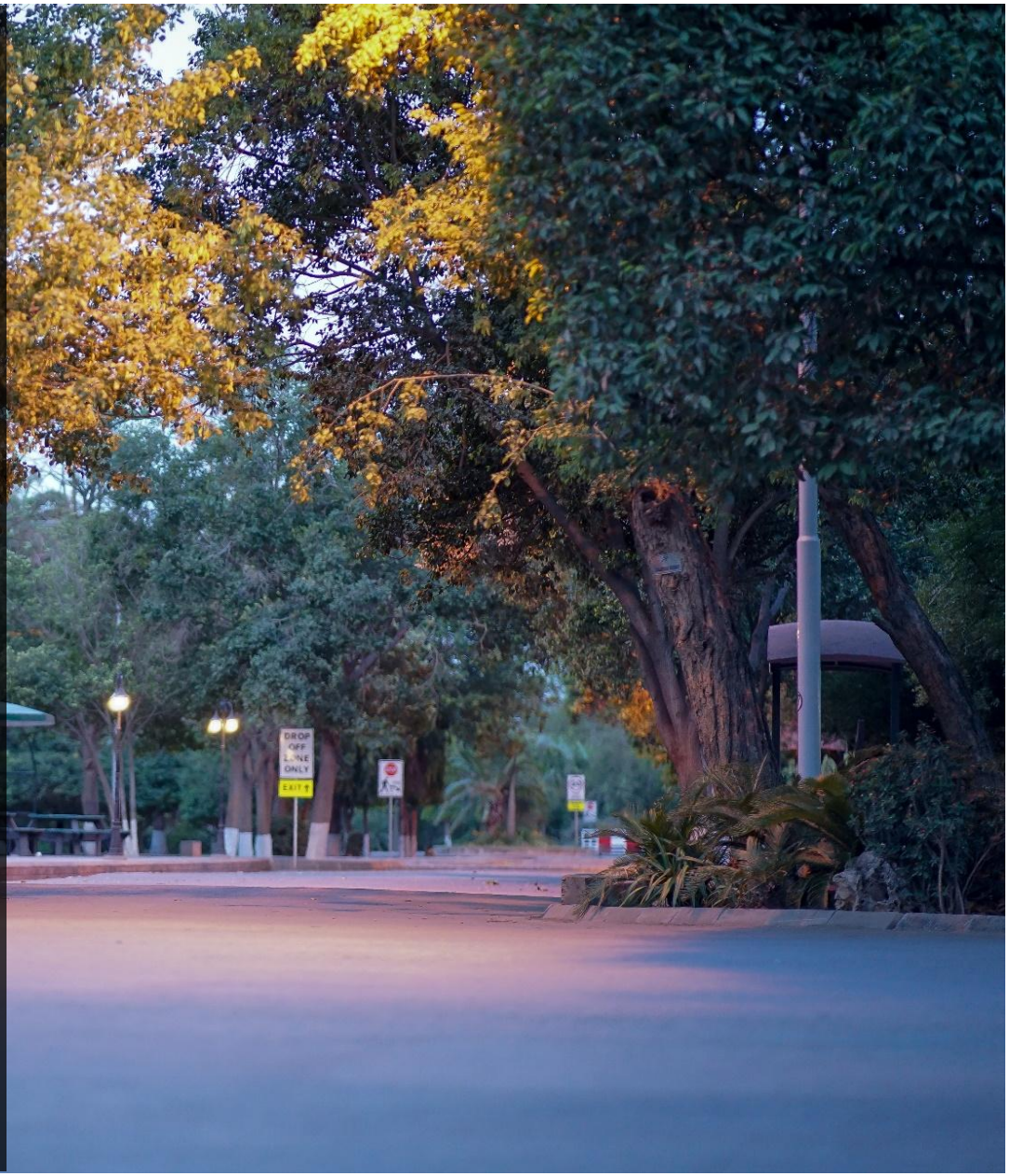
Rausing Executive Development Centre

SDSB

ADVANCED CORPORATE FINANCE

Crafting Strategies to Create Shareholder Value

November 9 - 12, 2026



Suleman Dawood School of Business

ADVANCED CORPORATE FINANCE

Crafting Strategies to Create Shareholder Value

Sound financial management is an integral component of business strategy. Designing a consistent, cohesive corporate investment and finance strategy can create and sustain a viable competitive edge. Unfortunately, many senior managers are unaware of the linkages between strategic and financial management and do not realise that a strategic vision must be accompanied by an understanding of how it will generate financial value.

The programme on **Advanced Corporate Finance: Crafting Strategies to Create Shareholder Value** helps build an understanding of the interactions between a firm's investment decisions, the business and operational strategies. Through case studies and interactive discussions, participants gain exposure on how to optimise and integrate investment and financing decisions to maximise shareholder value. The programme is designed so that participants develop a deeper understanding of applying the principles and frameworks of finance and gain greater confidence in making strategic financial decisions.

BENEFITS

Over the course of the programme, participants will:

- Explore various aspects of capital budgeting and creation of value
- Unravel the complexities of financing decisions and tactics and procedures in financial markets
- Measure the impact of financing strategies on a firm's cost of capital
- Learn about company valuation - assessing the worth of a business
- Gain exposure to financial implications in mergers, acquisitions and restructuring
- Develop insights on global finance

Programme Date:	**November 9 - 12, 2026**
Programme Fee:	**PKR 300,000**
Residential Fee:	**PKR 100,000**
Venue:	**Rausing Executive Development Centre, LUMS**

WHO SHOULD ATTEND

Senior business executives such as CEOs, CFOs, Directors and General Managers who make or are part of the teams that make financial decisions for their companies. Some of these senior executives may not have formal finance background but because of their roles and responsibilities have to deal with such critical issues and are ideal candidates for this course. Such participants should be familiar with the basic finance and accounting concepts.

Please note this is not a **"Finance for Non-Financial Managers"** programme, nor is it an introductory finance course. The programme content is primarily directed towards corporate finance and is therefore not suitable for all types of organisations.

"Most gratifying experience of my professional career. Met awesome academicians and professionals from the corporate sector. Come and learn a novel approach which will help you in understanding and analyzing corporate numbers in general for key financial decisions."

Mehvish Hyder, National Bank of Pakistan

PROGRAMME DIRECTOR

SYED MUBASHIR ALI

Associate Professor, Accounting and Finance
PhD, University of Manchester

Research Interests:
Corporate Finance; Privatisation Policy; Regulation of Utilities; Financial Institutions & Markets and Social Enterprise

PROGRAMME FACULTY

FAZAL JAWAD SEYYED

Faculty, SDSB
PhD, University of Arkansas

Research Interests:
Investment Analysis and Portfolio Management; Asset Pricing and Capital Markets; Financial Markets Structure and Efficiency; Information Content of Bond Rating; Behavioural Finance

SYED HASHIM MAHMOOD ALI

Teaching Fellow, SDSB
Chief Product Officer/Co-Founder Muawin Financial Services
MS, Finance George Washington University, CFA

Research Interests:
Credit; Startups; Financial Markets; Private Equity

OMAIR HAROON

Assistant Professor
PhD, Accounting, The Hong Kong Polytechnic University

Research Interests:
Capital Market Research in Accounting; Financial Reporting & Corporate Governance

TERMS AND CONDITIONS

ADMISSION PROCESS

Applications will be screened with regard to the suitability of the individual participant profile for the programme. Kindly ensure the submission of your online application by the deadline. Our online application form is available at
https://redc.lums.edu.pk/programme-calendar

*Seats in the programme will be reserved on a first-come, first-served basis.

PROGRAMME FEE

The fee includes tuition costs, reading material, tea, and lunch served during the programme. If you wish to avail accommodation at LUMS, there will be an additional fee. It includes accommodation, breakfasts, and dinners for the duration of the programme. However, any extra charges such as telephones, extra meals, etc., should be paid on departure. You may check in on the evening preceding the start date of the programme and check out the morning after the programme ends. You are, however, requested to inform us of the time of your arrival and departure.

ACCOMMODATION

We offer single bed accommodation at the Rausing Executive Centre. Each bedroom with an attached bathroom is equipped with a mini-fridge, writing desk, and a direct dial STD/ISD telephone and cable TV. All bedrooms at REC are internet-ready. Please note we do not provide accommodation for drivers accompanying participants.

PAYMENT

Payment is due upon receipt of the acceptance email/letter along with the invoice. Please ensure that the payment reaches the office BEFORE the start of the programme. Space in the programme may only be ensured after we receive the fee. Payment can be made directly through:

- Debit/credit card by visiting https://pay.lums.edu.pk. You can process the payment by selecting REDC payments from the Payment Type Section and entering a valid voucher number and access code mentioned on the voucher. Additional bank charges may apply.
- Cash, Crossed Cheque, or Pay Order/Bank Draft made in favor of "Lahore University of Management Sciences" at any United Bank- Limited (UBL) branch against the programme voucher.
- 1BILL payment option available on online/mobile/internet banking payment portals where Invoice/Voucher payment option can be found.
    - Please enter the assigned six-digits 1BILL LUMS identifier (prefix) followed by 13-digit voucher # to fetch bill details i.e., 1058674001802223140

However, the programme fee can also be paid via bank transfer. If you wish to dispatch the cheque directly to our office, please send it to:

Manager Marketing
Rausing Executive Development Centre
Lahore University of Management Sciences
Opposite Sector 'U', DHA Lahore Cantt Pakistan
(+92 42 3560 8243)

** LUMS is a not-for-profit organisation under the Income Tax Ordinance 2001. Accordingly, the income of LUMS is not tax-deductible/collectable.*

DISCOUNT POLICY

If more than two executives from the same organisation participate (up to a group size of 5 participants), each additional participant after the first two gets a 20% discount on the programme fee.

SUBSTITUTES/TRANSFERS AND REFUNDS

If you are unable to attend a registered course, we will accept a substitute until 2 working days before the programme. Substitute candidates will be subject to the same selection process as the original one. If you wish to cancel your name from a programme, please notify in writing or on call at least 5 working days before the programme. In case of late cancellation, the course fee will be refunded after deducting an application processing fee of PKR 40,000.

It is possible to transfer the deposited fee to any open enrolment programme within 3 years. Transfers should be notified at least 5 working days before the programme. In case the participant or sponsoring organisation fails to utilise the funds within 3 years, the deposited fee will be forfeited.

Note: *REDC may cancel or postpone a programme due to insufficient enrolment or unforeseen circumstances. In this case, the university will refund the registration fee but will not be responsible for any other related charges/expenses, including cancellation/change charges by airline and travel agencies.*

In case of postponement, the fee may be transferred to the rescheduled offering of that programme or any other programme as an alternative to a refund. The University reserves the right to make changes in its programme policies and fees at any time.